

# Exclusive Short-term Program SWITZERLAND

## Swiss Business & Leadership Discovery 2026

### Learn

Global Business & Leadership learning in an international atmosphere

### Play

Explore & unwind amidst the majestic Swiss Alps & Lake Geneva

### Discover

A refined learning experience in Swiss-quality education

For Students aged 15+ (High School – University levels)

#### Course Highlight

-  5 - 18 April 2026 (2 weeks program)
-  Montreux, Switzerland
-  HIM Business School
-  250,000 THB (All-inclusive)

Includes tuition, accommodation, meals (3/day), visa, airfare

#### Learn More & Apply







## Exclusive Short-term Program

An exclusive, immersive program where students explore business, leadership, and essential global skills in a hands-on, inspiring environment. Step into the roles of a “Leader – Innovator – Strategic Thinker”, inspiring your potential and paving the way for future success in Business or Hospitality.

## Our School Profile

Students will study at **HIM Business School**, part of the prestigious **Swiss Education Academy (SEA)**. SEA is an internationally recognized institution in Switzerland, operating under the renowned **Swiss Education Group (SEG)** – a leader in Hospitality, Business, Culinary Arts, and Lifestyle education.



## Our Exclusive Classes

### INTRO BUSINESS



Hands-on workshops to explore ideas, learn actively with practical activities

### LUXURY MARKETING



Discover how premium brands create unforgettable experiences

### ENTREPRENEURSHIP & INNOVATION



Creative ideas, learn basic planning, and see how concepts can become real projects

### LEADERSHIP & COMMUNICATION



Interactive teamwork, leadership skills, confident self-expression

### ETIQUETTE & PROFESSIONAL PRESENCE



Master global manners, presentation skills & communication



# Our 2-weeks-Schedule

Swiss Business & Leadership Discovery 2026

	SUN	MON	TUE	WED	THU	FRI	SAT
WEEK 1	<b>Arrive &amp; Campus Tour</b> 	<b>BUSINESS CLASS</b> 	<b>BUSINESS CLASS</b> 	 <b>Sightseeing &amp; shopping in Vevey</b>	<b>BUSINESS CLASS</b> 	<b>BUSINESS CLASS</b> 	 <b>Brunch + Rest &amp; Relax Day</b>
WEEK 2	<b>Brunch + Rest &amp; Relax Day</b> 	<b>BUSINESS CLASS</b> 	<b>BUSINESS CLASS</b> 	 <b>Sightseeing &amp; shopping in Bern</b>	<b>BUSINESS CLASS</b> 	<b>BUSINESS CLASS</b> 	<b>Departure at Geneva Airport</b> 

✈ 5-18 April 2026

Trip

Montreux - Vevey - Bern

Accommodation

On-Campus Residence at HIM Business School

Accommodation, meals, and care are provided to the standards of a world-class institution ranked #7 globally in Hospitality & Business



Double rooms with private bathrooms



Weekday meals: 3 per day  
(Breakfast - Lunch - Dinner)  
Weekend meals: 2 per day  
(Brunch & Dinner)



Housekeeping service throughout the program







## OPEN / IDEAL FOR:

- ✓ Students aged 15+  
(High School – University levels)
- ✓ Students interested in Business,  
Hospitality, Management,  
Communication, and Marketing
- ✓ Students with everyday English  
proficiency (CEFR B1)
- ✓ No prior business  
experience required

## Program Fee 250,000 THB

- ✓ Registration & Tuition
- ✓ Excursions, entrance fees,  
program activities
- ✓ Accommodation
- ✓ All meals (3 per day)
- ✓ Health and accident insurance
- ✓ Airport transfers and  
transportation during activities
- ✓ Round-trip economy airfare
- ✓ Visa processing and  
Schengen visa fees
- ✓ Pre-departure orientation
- ✓ Group Leader supervision  
throughout the program



Not included : Personal expenses,  
other incidental costs, such as excess  
baggage fees, passport fees, phone  
top-ups, and similar items



Swiss-Standard



Hands-on Learning



World-class living



Worldwide Connection

Early Registration : Save up to THB 8,000 until 31 January 2026

Learn More & Apply

