

Exclusive Short-term Program

# SWITZERLAND

## Swiss Business & Leadership Discovery 2026

### Learn

Global Business & Leadership learning in an international atmosphere

### Play

Explore & unwind amidst the majestic Swiss Alps & Lake Geneva

### Discover

A refined learning experience in Swiss-quality education

For Students aged 15+ (High School – University levels)

#### Course Highlight

- ✈ 5 - 18 April 2026 (2 weeks program)
- 📍 Montreux, Switzerland
- 🎓 HIM Business School
- ฿ 250,000 THB (All-inclusive)

Includes tuition, accommodation, meals (3/day), visa, airfare

#### Learn More & Apply





# Exclusive Short-term Program

An exclusive, immersive program where students explore business, leadership, and essential global skills in a hands-on, inspiring environment. Step into the roles of a **“Leader – Innovator – Strategic Thinker”**, inspiring your potential and paving the way for future success in Business or Hospitality.

## Our School Profile

Students will study at **HIM Business School**, part of the prestigious **Swiss Education Academy (SEA)**. SEA is an internationally recognized institution in Switzerland, operating under the renowned **Swiss Education Group (SEG)** – a leader in Hospitality, Business, Culinary Arts, and Lifestyle education.



## Our Exclusive Classes

### INTRO BUSINESS



Hands-on workshops to explore ideas, learn actively with practical activities

### LUXURY MARKETING



Discover how premium brands create unforgettable experiences

### ENTREPRENEURSHIP & INNOVATION



Creative ideas, learn basic planning, and see how concepts can become real projects

### LEADERSHIP & COMMUNICATION



Interactive teamwork, leadership skills, confident self-expression

### ETIQUETTE & PROFESSIONAL PRESENCE



Master global manners, presentation skills & communication

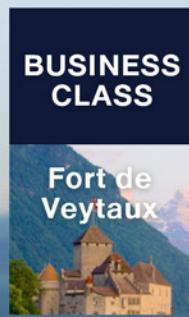
# Our 2-weeks-Schedule

Swiss Business & Leadership Discovery 2026

WEEK 1



WEEK 2



5-18 April 2026

Trip

Montreux - Vevey - Bern

## Accommodation

On-Campus Residence at HIM Business School

Accommodation, meals, and care are provided to the standards of a world-class institution ranked #7 globally in Hospitality & Business



Double rooms with private bathrooms



Weekday meals: 3 per day (Breakfast - Lunch - Dinner)  
Weekend meals: 2 per day (Brunch & Dinner)



Housekeeping service throughout the program





## OPEN / IDEAL FOR:

- ✓ Students aged 15+ (High School – University levels)
- ✓ Students interested in Business, Hospitality, Management, Communication, and Marketing
- ✓ Students with everyday English proficiency (CEFR B1)
- ✓ No prior business experience required

## Program Fee 250,000 THB

- ✓ Registration & Tuition
- ✓ Excursions, entrance fees, program activities
- ✓ Accommodation
- ✓ All meals (3 per day)
- ✓ Health and accident insurance
- ✓ Airport transfers and transportation during activities
- ✓ Round-trip economy airfare
- ✓ Visa processing and Schengen visa fees
- ✓ Pre-departure orientation
- ✓ Group Leader supervision
- ✓ throughout the program



Not included : Personal expenses, other incidental costs, such as excess baggage fees, passport fees, phone top-ups, and similar items



Early Registration : Save up to THB 8,000 until 31 January 2026

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